



New Licensing and Packaging for the 2007 Microsoft Office System

With the release of the 2007 Microsoft Office system, there are significant changes to the way Microsoft Office is preinstalled and sold. System builders will now participate in the Office Ready program, which is designed to make it easier for system builders to sell Microsoft Office with a new PC.

Here's how it works:



System builders preinstall a single master image using the new 2007 Office OPK Master Kit for all the Microsoft Office business suites on new business PCs.



When a business PC is sold, the system builder markets and sells a 2007 Microsoft Office business suite - Basic, Small Business, or Professional.



System builders sell customers a Medialess License Kit which will include a product key which will unlock their suite (Basic, Small Business, or Professional).



60 day trial

Users who choose not to buy Office immediately with their new PC have a free 60 day trial period, which system builders can help activate.



PC Sold

Customers can buy the Medialess License Kit from a system builder after the PC sale, when they are ready (within 90 days of the PC sale). The Kit will provide the key necessary to unlock the preinstalled software with no additional work required by the system builder.



Customers can easily acquire media from Microsoft by following instructions in the Kit. Microsoft provides 90-day support.

MICROSOFT® OEM SYSTEM BUILDER LICENSE FOR THE OEM PREINSTALLATION KIT MASTER KIT FOR 2007 MICROSOFT OFFICE SYSTEM AND COMPONENT APPLICATION SOFTWARE
(Visit <http://www.microsoft.com/oem> for additional OEM system builder information.)

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2. DEFINITIONS

- "customer" means a person, company or other legal entity that acquires a fully assembled computer system for use of the software in accordance with the EULA.
- "distribution" and "distribute" means the point in time when a fully assembled computer system leaves the control of system builder.
- "EULA" means the end user license agreement for the software.
- "fully assembled computer system" means a computer system consisting of at least a central processing unit, a motherboard, a hard drive, a power supply, and a case.
- "OPK master kit" means the OEM preinstallation kit that includes installation instructions, utilities, and software media made available by Microsoft or a Microsoft affiliate for installing the software on fully assembled computer systems.
- "package" means the Microsoft OEM System Builder OPK master kit for 2007 Microsoft Office system or component application software on which this license is affixed.
- "software" means the 2007 Microsoft Office system or component application software that comes inside this package, including software media, documentation, end user license agreements and security devices.
- "system builder" means an original equipment manufacturer, an assembler, refurbisher, or pre-installer of software on computer systems.

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Microsoft®



 Windows Vista

New Licensing and Packaging for Windows Vista

For Windows Vista, the license is affixed to the outside of the system builder packs and covers a system builders rights to distribute the software. **The information below will help clarify certain terms of the license.**



A small change has been made to the System Builder License that ships on all System Builder Channel packs. The definition of a PC now includes the Classmate PC (CMPC) which boots and runs on a 2GB internally-mounted NAND drive. The CMPC was designed by Intel specifically for students, at an affordable price point for emerging market schools, and supports Windows or Linux.



Opened Pack:

When you open the pack you agree to the license terms and must preinstall the license for Windows desktop software onto a fully assembled PCs hard drive using the OPK.



Unopened Pack:

If you don't open the pack you can deliver the unopened pack to another system builder. A system builder is defined as an OEM, an assembler, refurbisher, or pre-installer of software on computer systems.



End-user Distribution:

System builder software packs should not be distributed to end users. System builder software must be preinstalled onto PCs and the individual software license that is located within the pack must be given to the customer. The individual software license may include a COA, media, and manual.



System Builder Software cannot be used for legalization:

The get Genuine Kit is the proper channel legalization solution for existing PCs, NOT OEM System Builder Software.

For details please visit http://oem.microsoft/get_genuine

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